

Cox  
AUTOMOTIVE

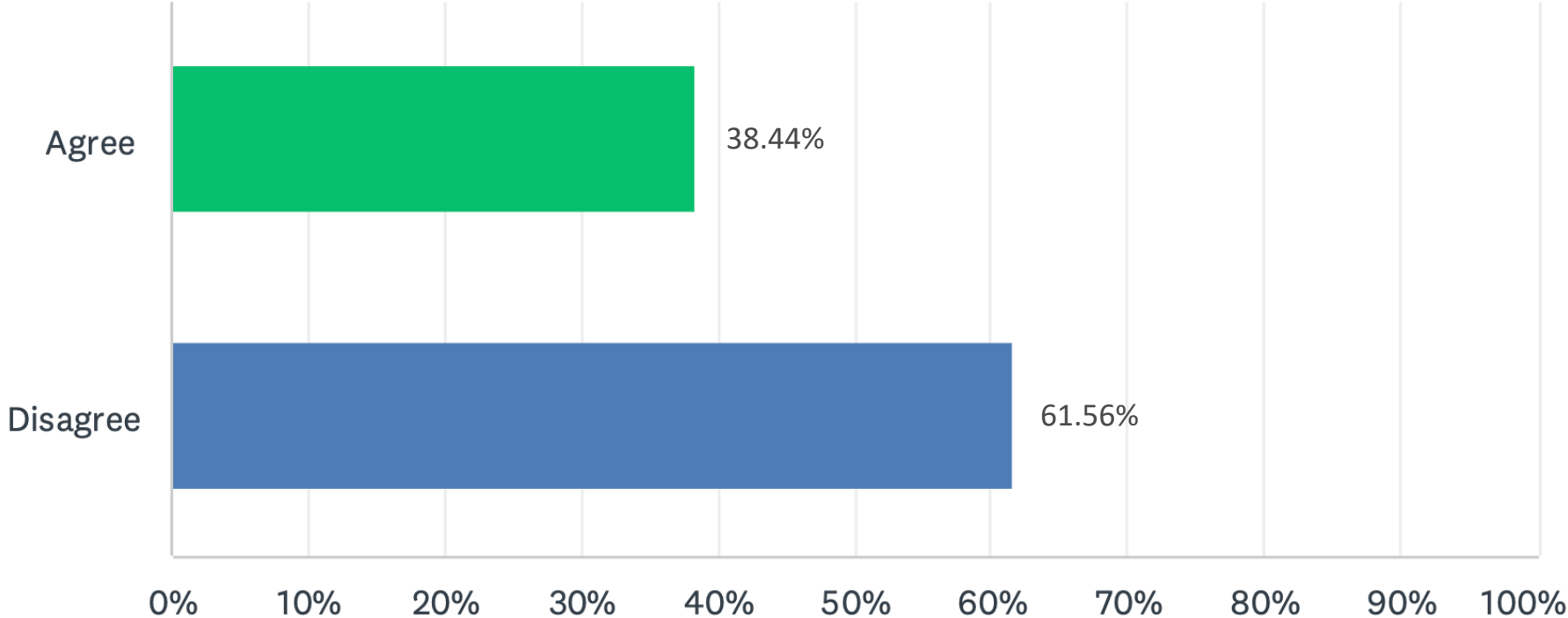
Regit<sup>®</sup>  
Your Digital Garage

# EV and sustainability survey – March 2022

Source: Cox Automotive AutoFocus issue 5 – Regit.cars – EV & Sustainability Survey – 2,045 digital garage users – March 2022

# Work is needed to convince the majority that the Government's 2030 ban on petrol and diesel vehicles is the right decision

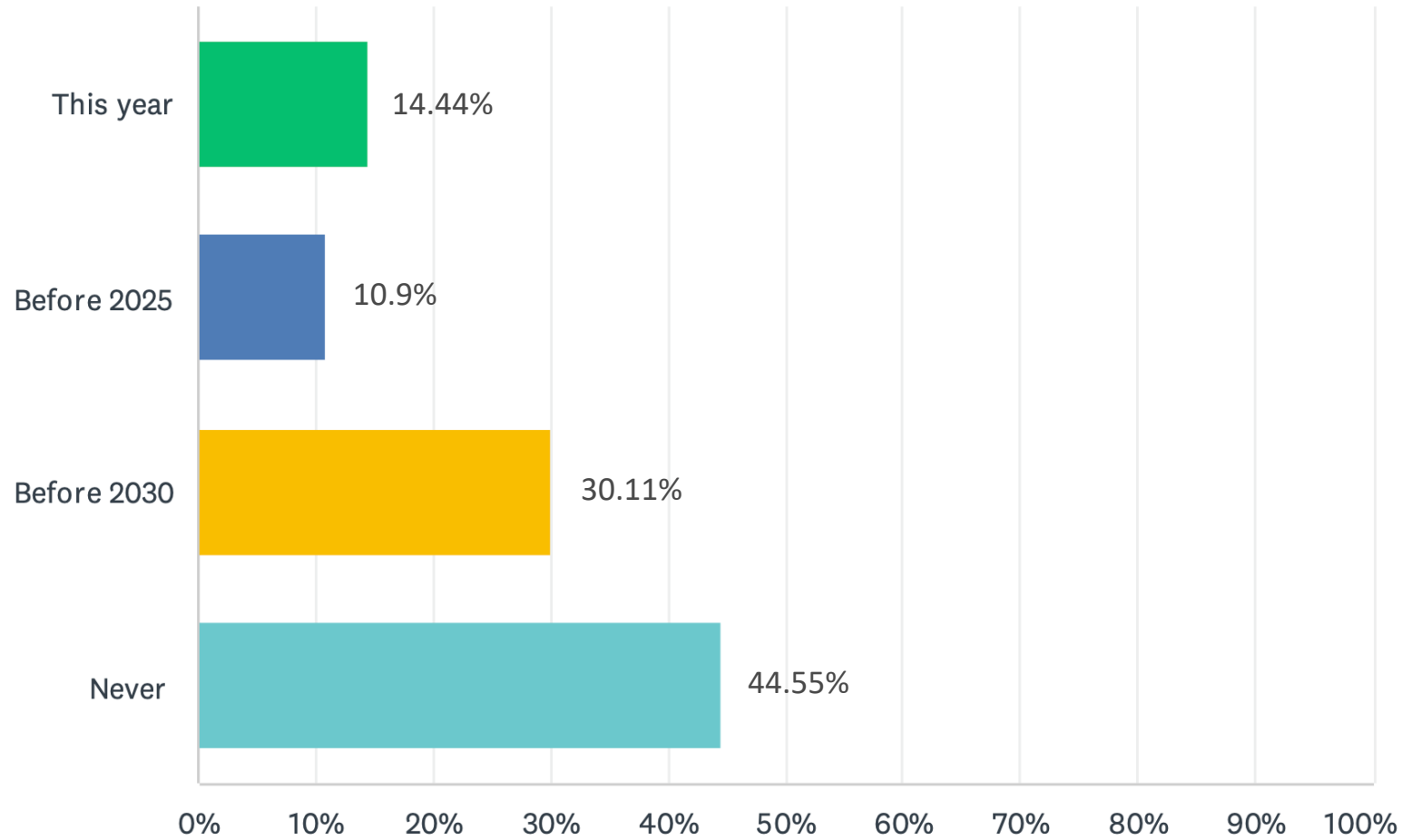
Q1. The Government has banned the sale of new cars and vans powered solely by petrol and diesel from 2030 onwards to help meet emissions targets. Do you agree or disagree with the ban?



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# A quarter of consumers plan to switch to an EV before 2025

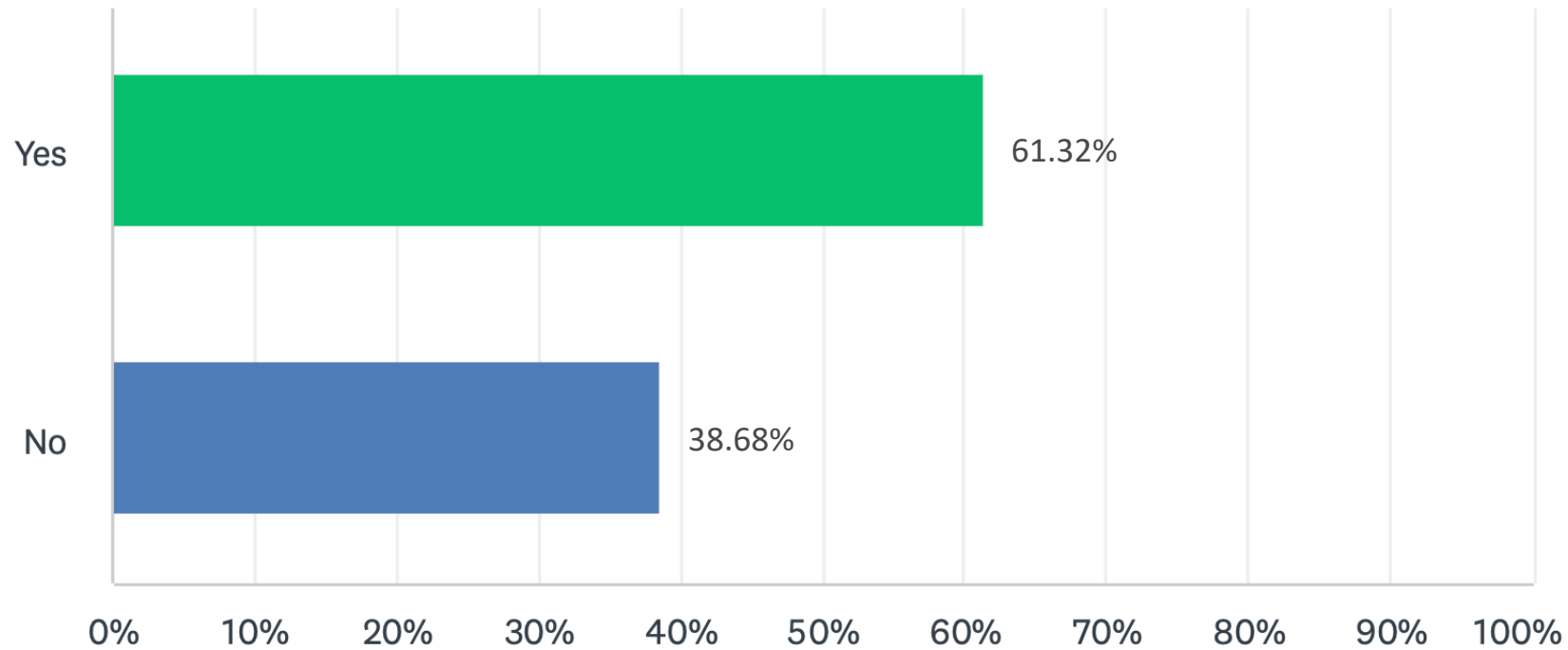
Q2. When do you plan to make the switch to an electric vehicle?



Source: Cox Automotive AutoFocus issue 5 – Regit.cars – EV & Sustainability Survey – 2,045 digital garage users – March 2022

# It's optimistic that the majority of consumers believe they have the information to switch to an EV

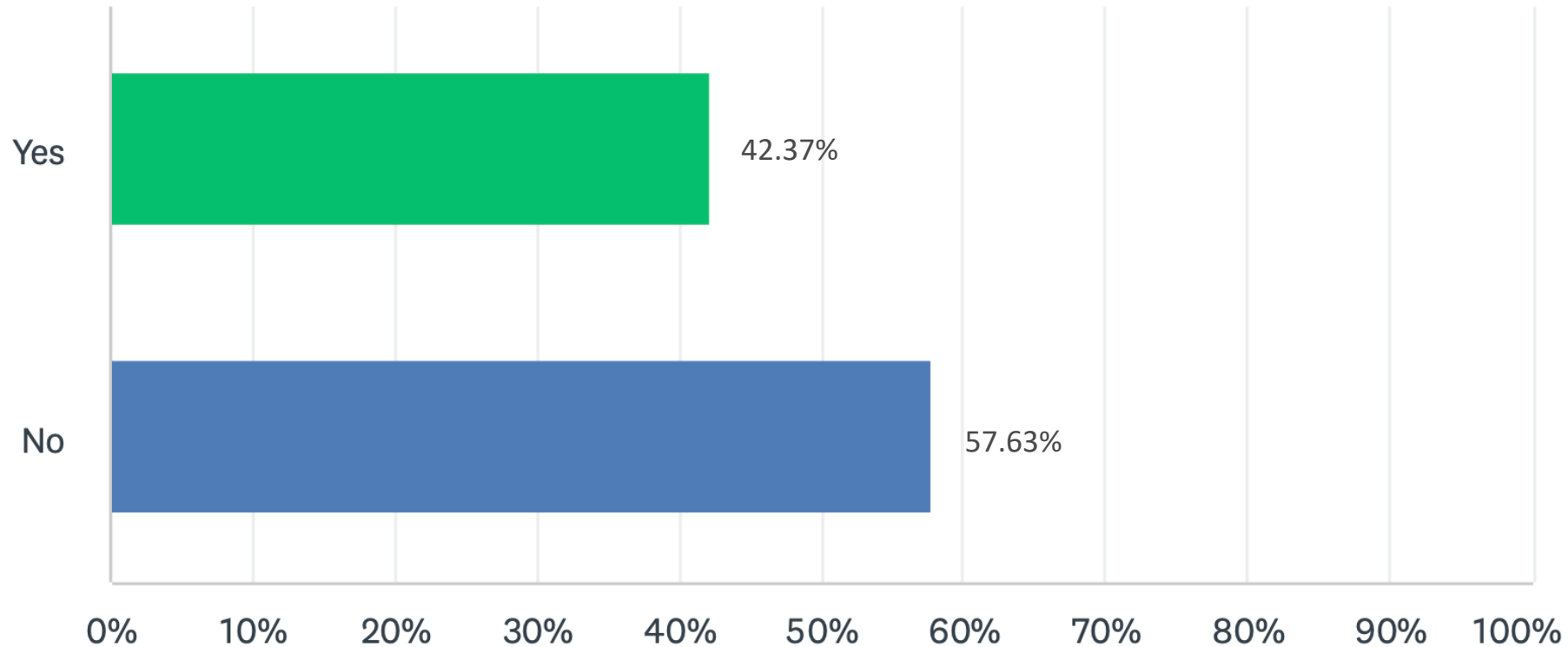
Q3. Do you have the information you need to make the switch to an EV?



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# Consumers are more likely to switch to a new EV rather than used

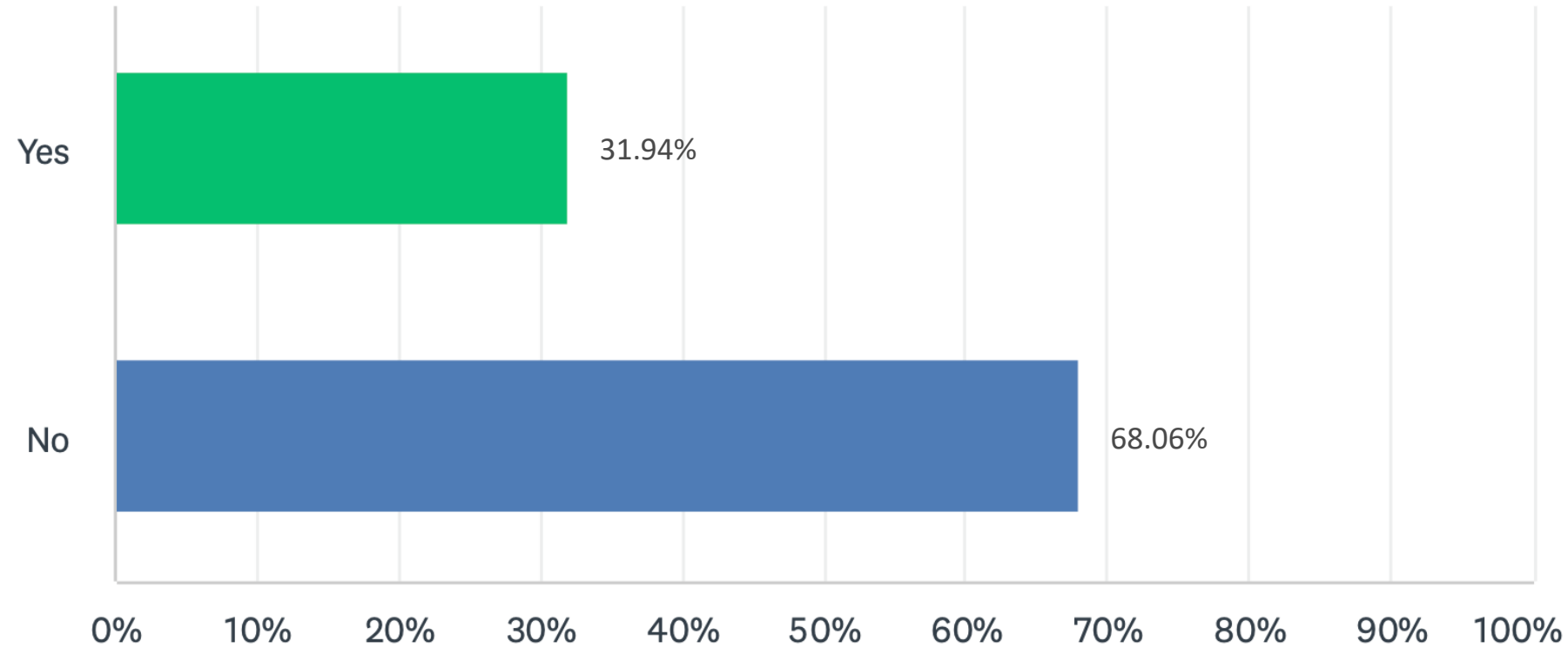
Q4. Would you consider a new electric vehicle as your next car?



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# Consumers are more likely to switch to a new EV rather than used

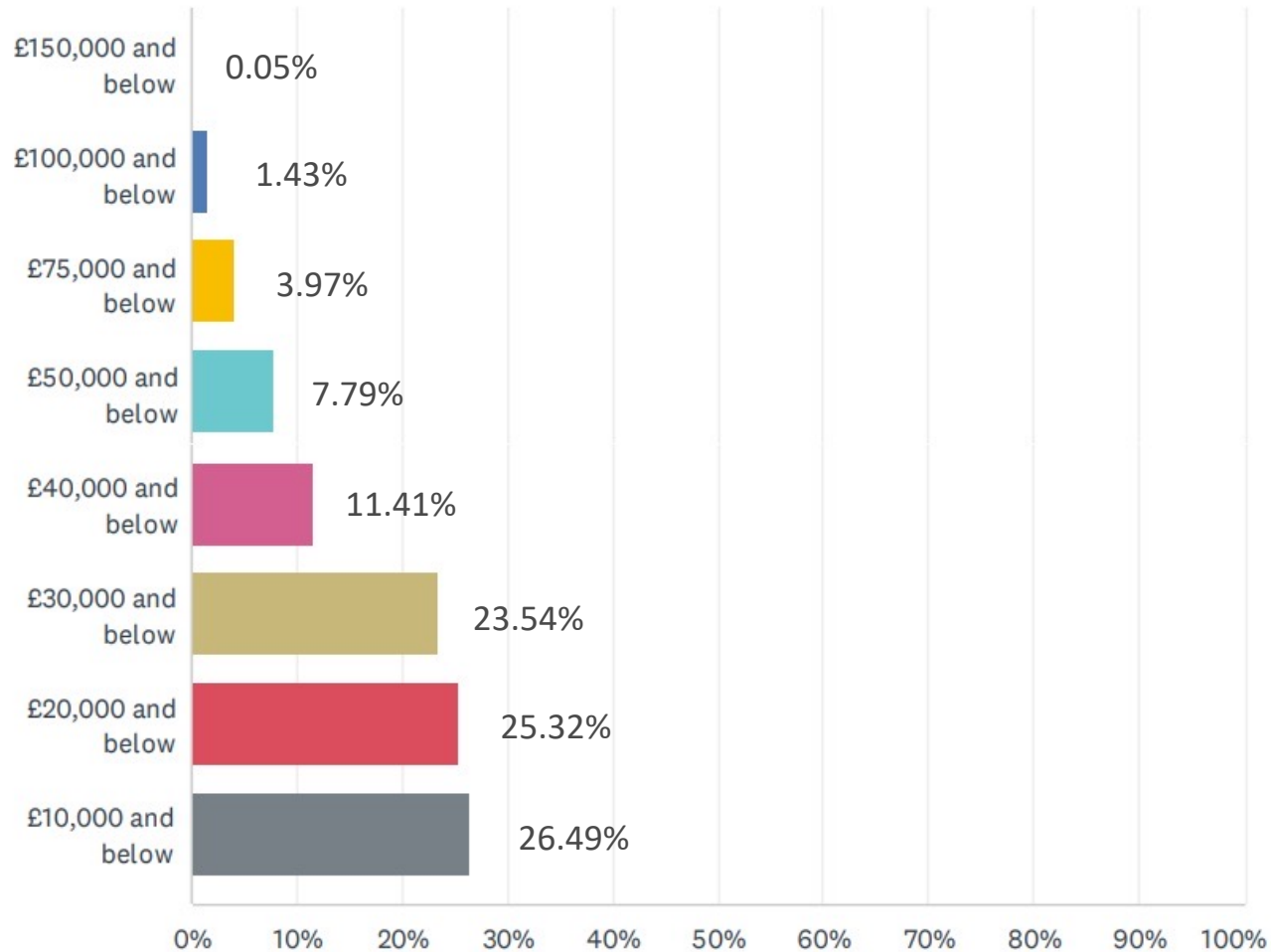
Q5. Would you consider a used electric vehicle as your next car?



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# There is clear indication that the affordability and price remain a barrier to EV ownership

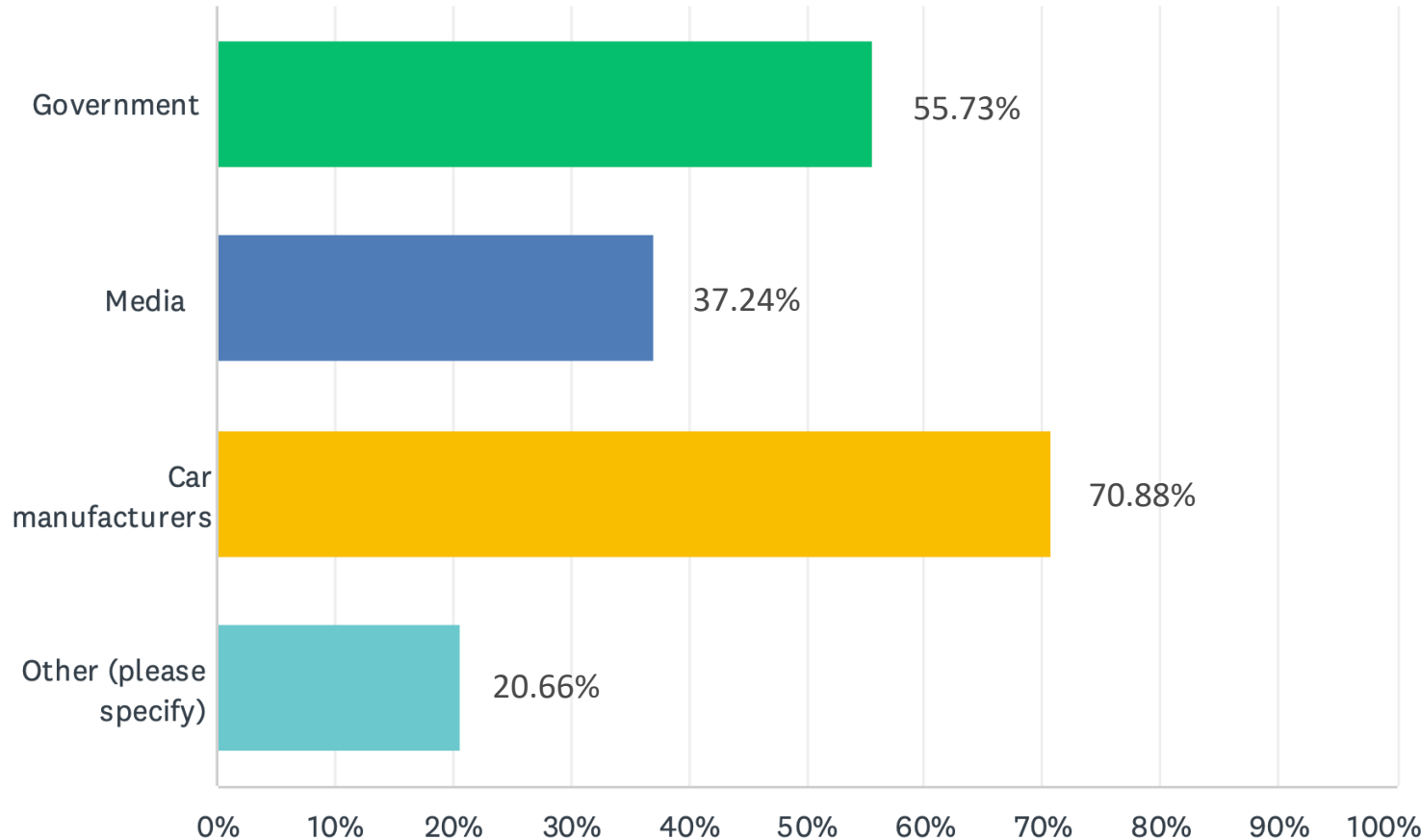
Q6. At what price point would you consider buying a new electric car?



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# Car manufacturers are the primary source of information to educate the consumer on the ownership of EVs

Q7. Who do you think should be educating you on EV ownership?

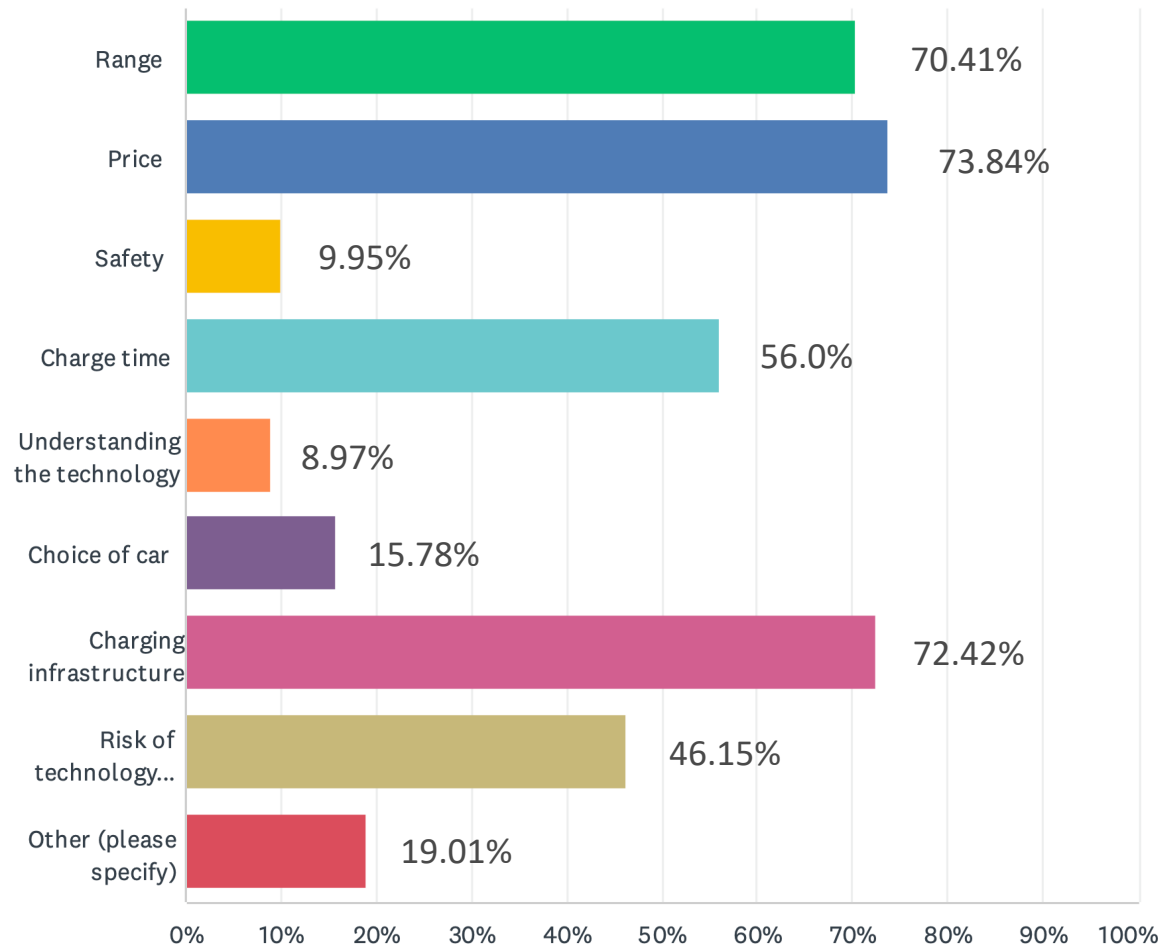


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# Both price and charging infrastructure are ahead of range anxiety as the consumer's barrier to EV ownership

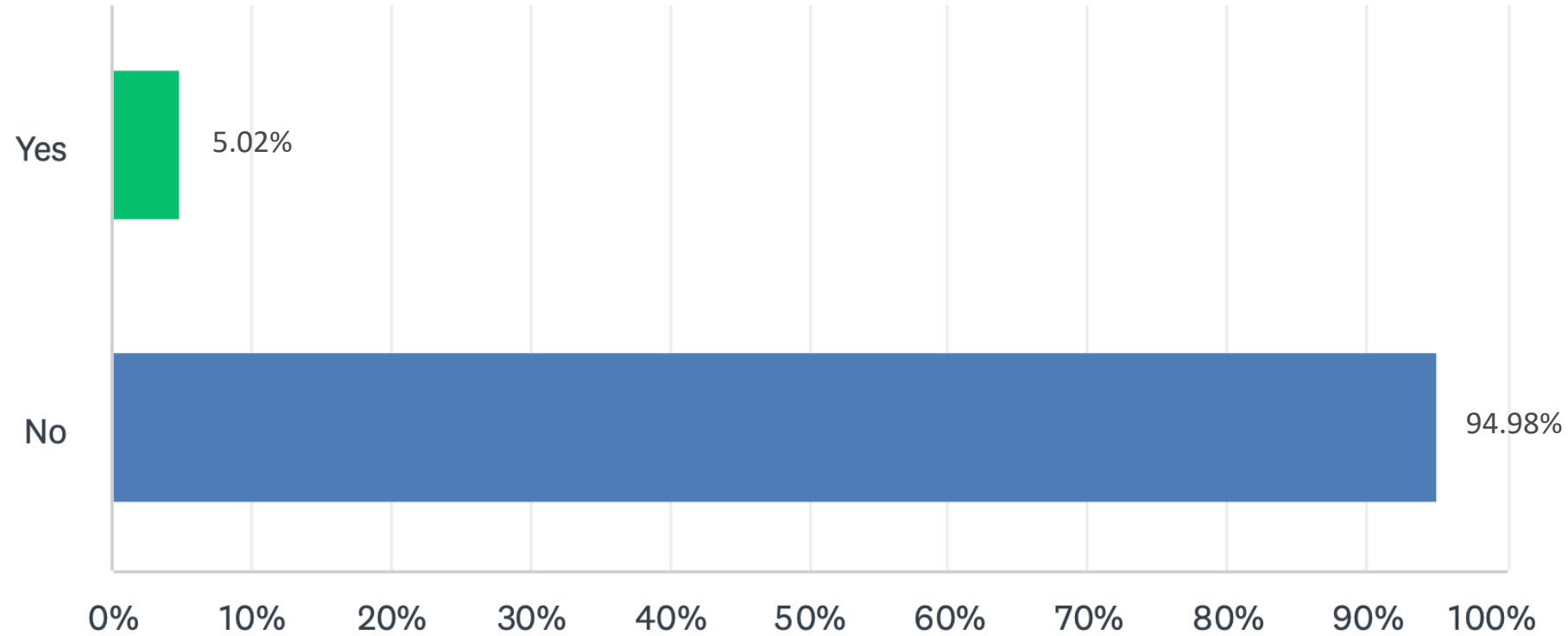
Q8. What are your biggest barriers with regards to electric vehicle ownership? (select all that apply)



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# Consumers don't believe the UK charging infrastructure is currently sufficient for today's EV demand

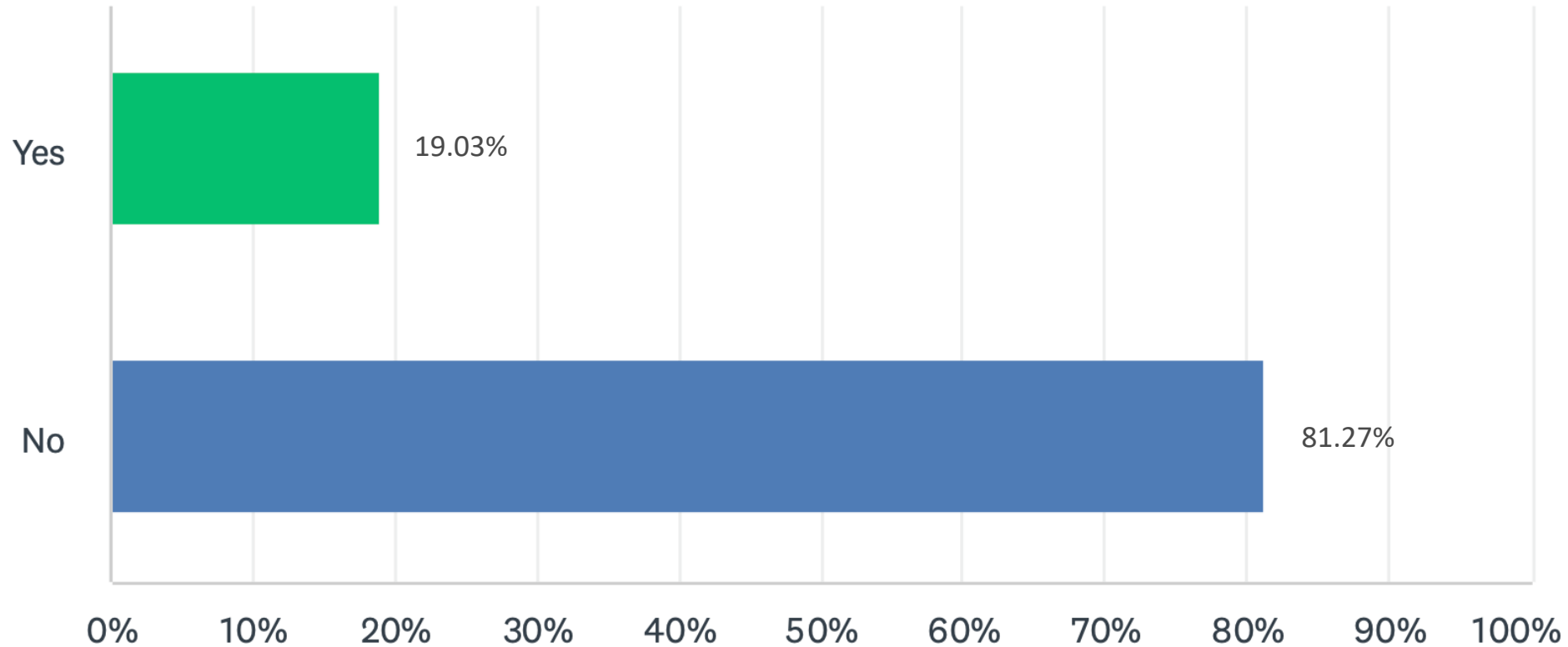
Q9. Do you think the UK's charging network is good enough now for today's demand?



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# Only a fifth of consumers believe the charging infrastructure will be sufficient to meet demand in 2030

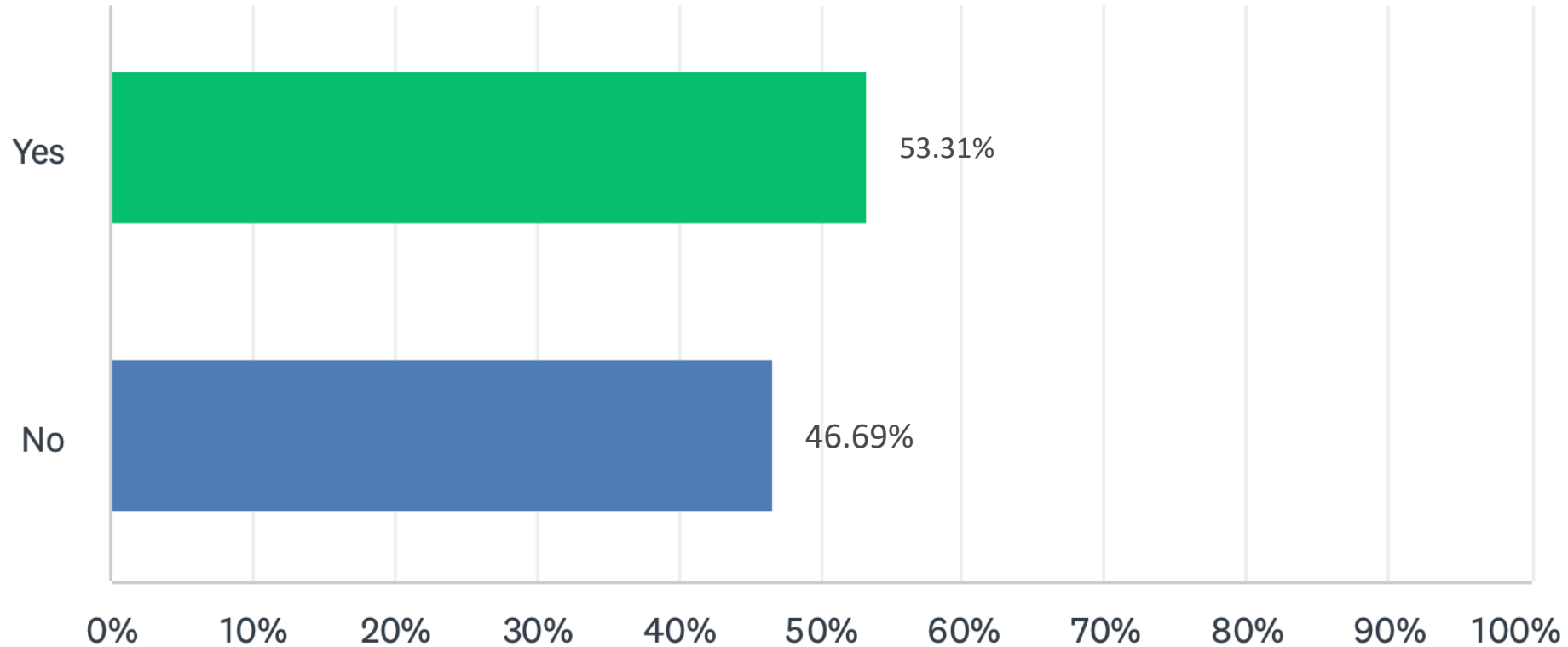
Q10. Do you think the UK's charging network will be good enough to cope with demand in 2030?



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# More needs to be done on incentives to encourage and support the transition to EVs

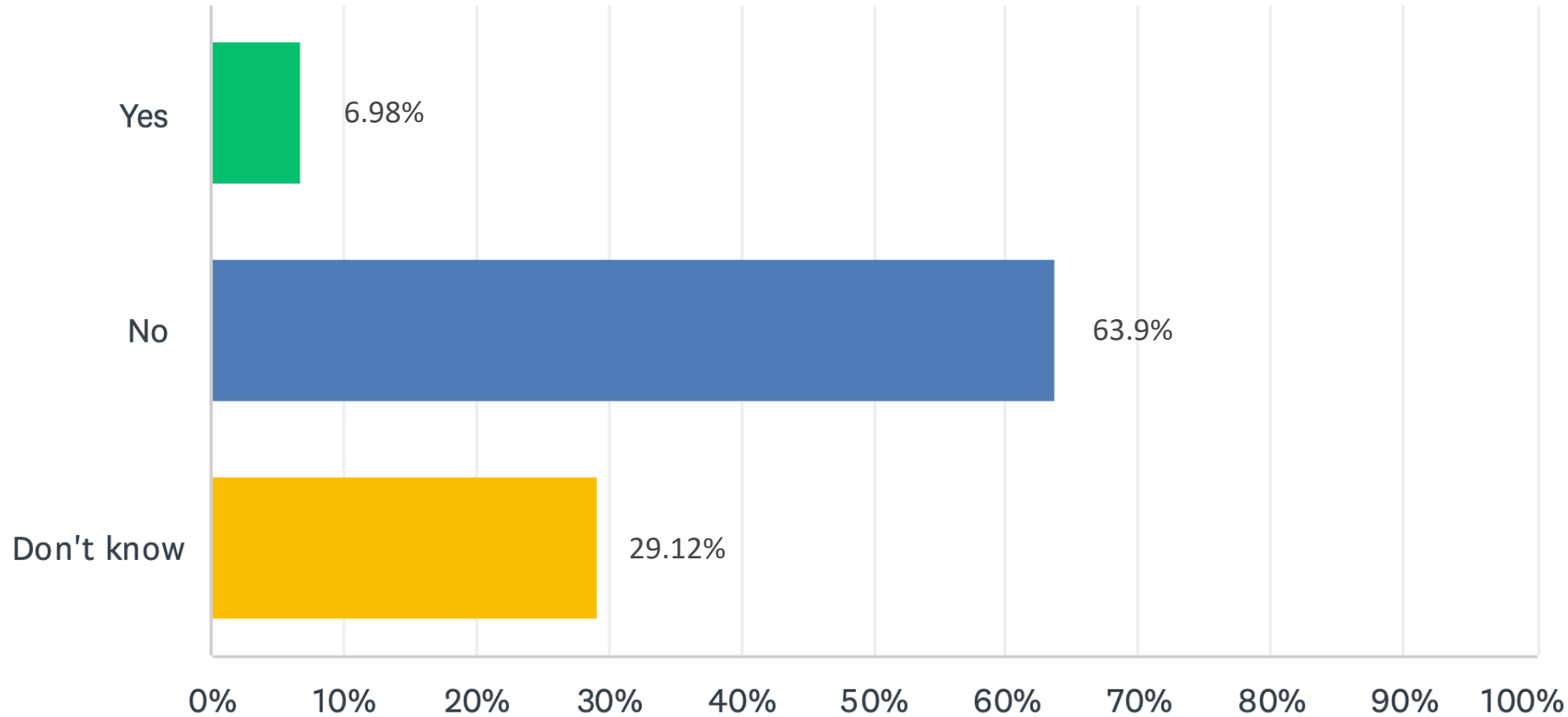
Q11. Do you know about the current incentives to encourage EV purchase?



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# More needs to be done on incentives to encourage and support the transition to EVs

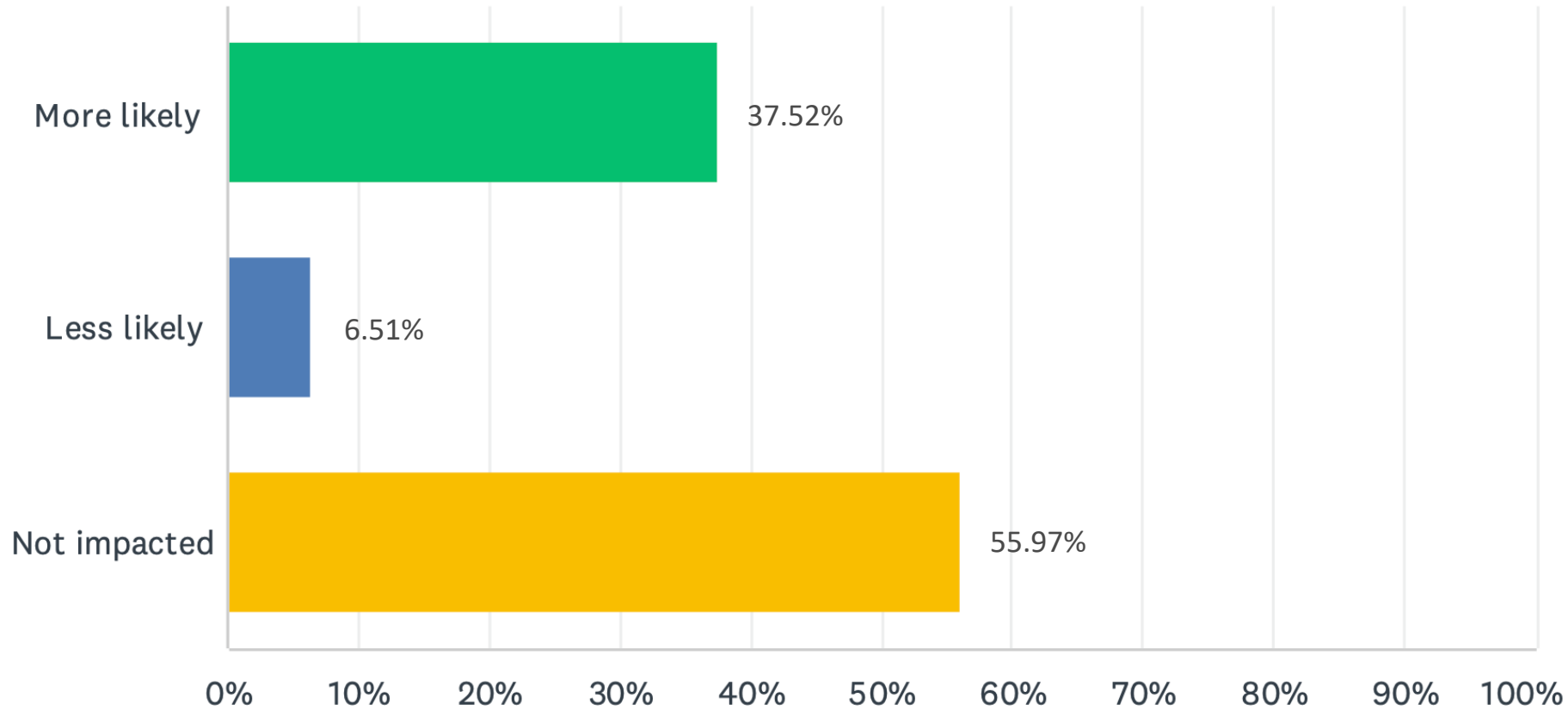
Q12. Are the current incentives good enough to tempt you to buy an EV?



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# The increase at the pumps has increased the interest in alternative fuelled vehicle usage for consumers

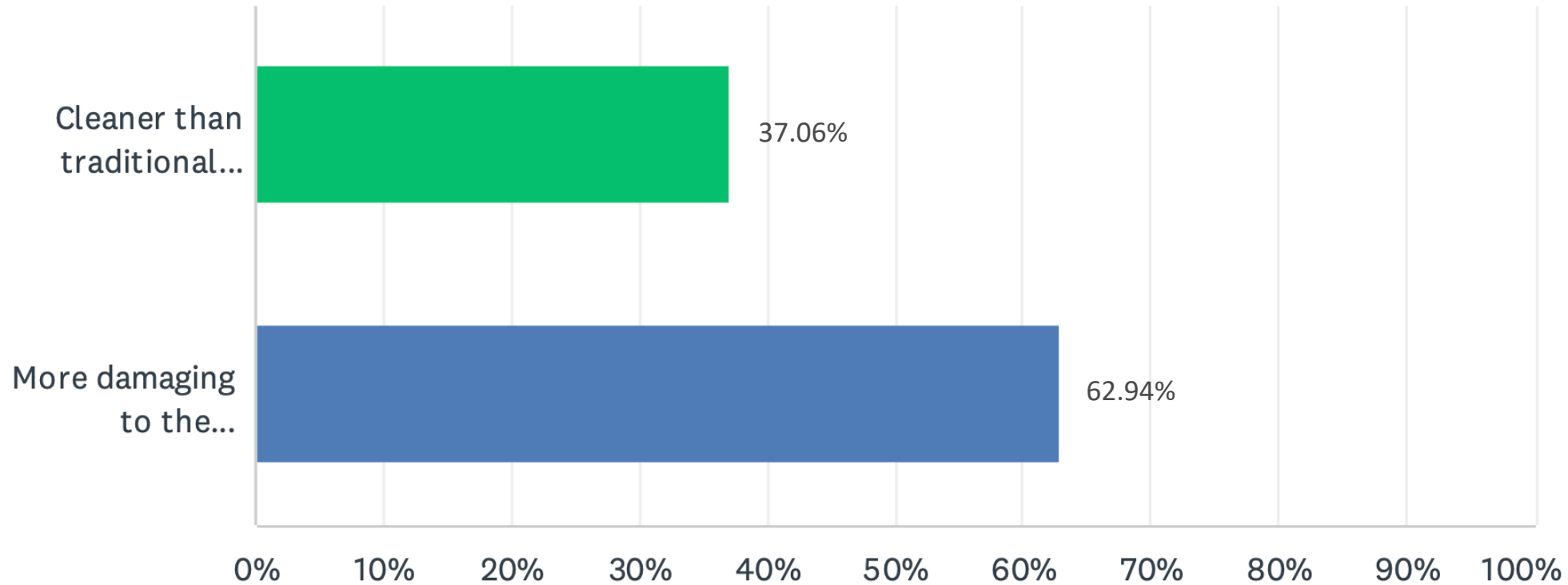
Q13. Has the cost of petrol and diesel made it more or less likely that you will choose an electric or hybrid as your next car?



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# Questions remain as to how environmentally friendly the manufacturing of electric vehicles is

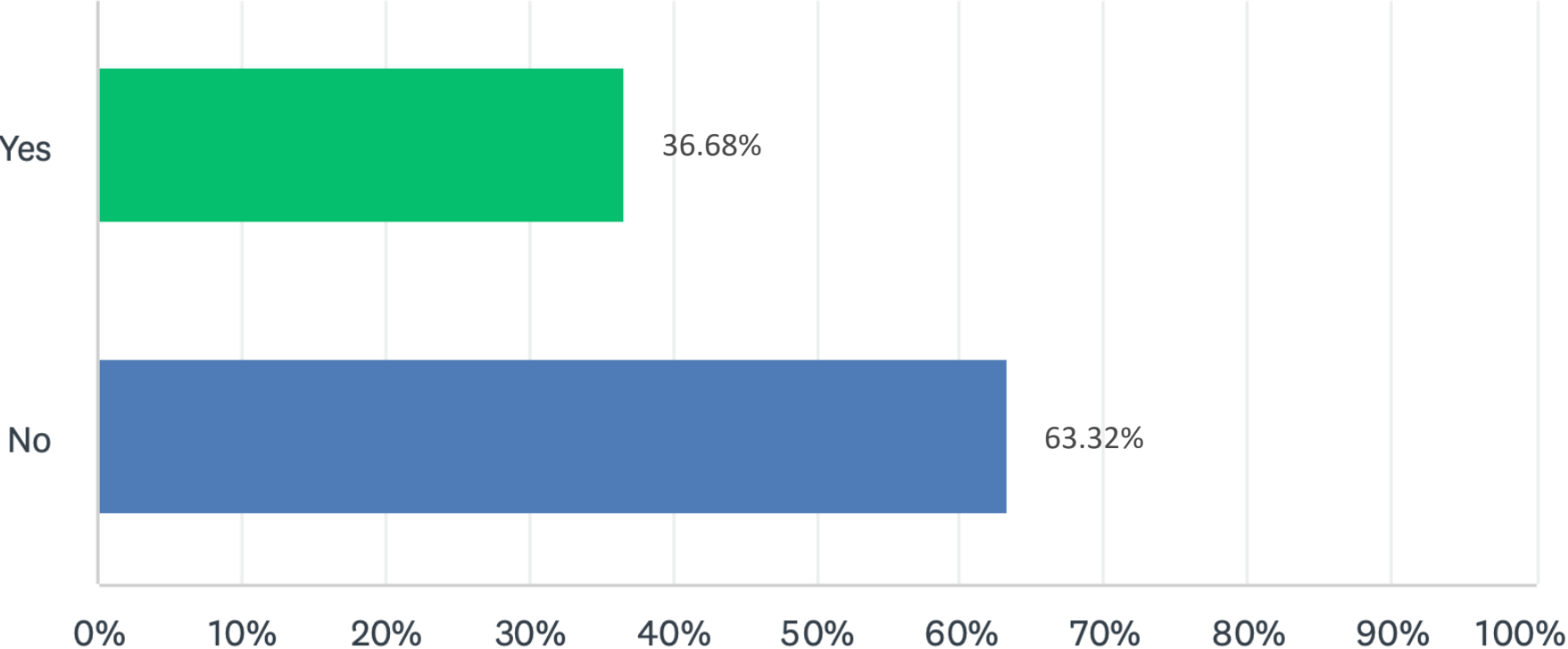
Q14. How clean do you believe it is to manufacture electric vehicles?



Source: Cox Automotive AutoFocus issue 5 – Regit.cars – EV & Sustainability Survey – 2,045 digital garage users – March 2022

# More to be done on the transition to EV ownership and usership before UK wide Clean Air Zones are introduced

Q15. Would you support the mandatory introduction of Clean Air Zones in all towns and cities across the UK, meaning you could only enter the zones without charge if you had a low or zero-emission vehicle?

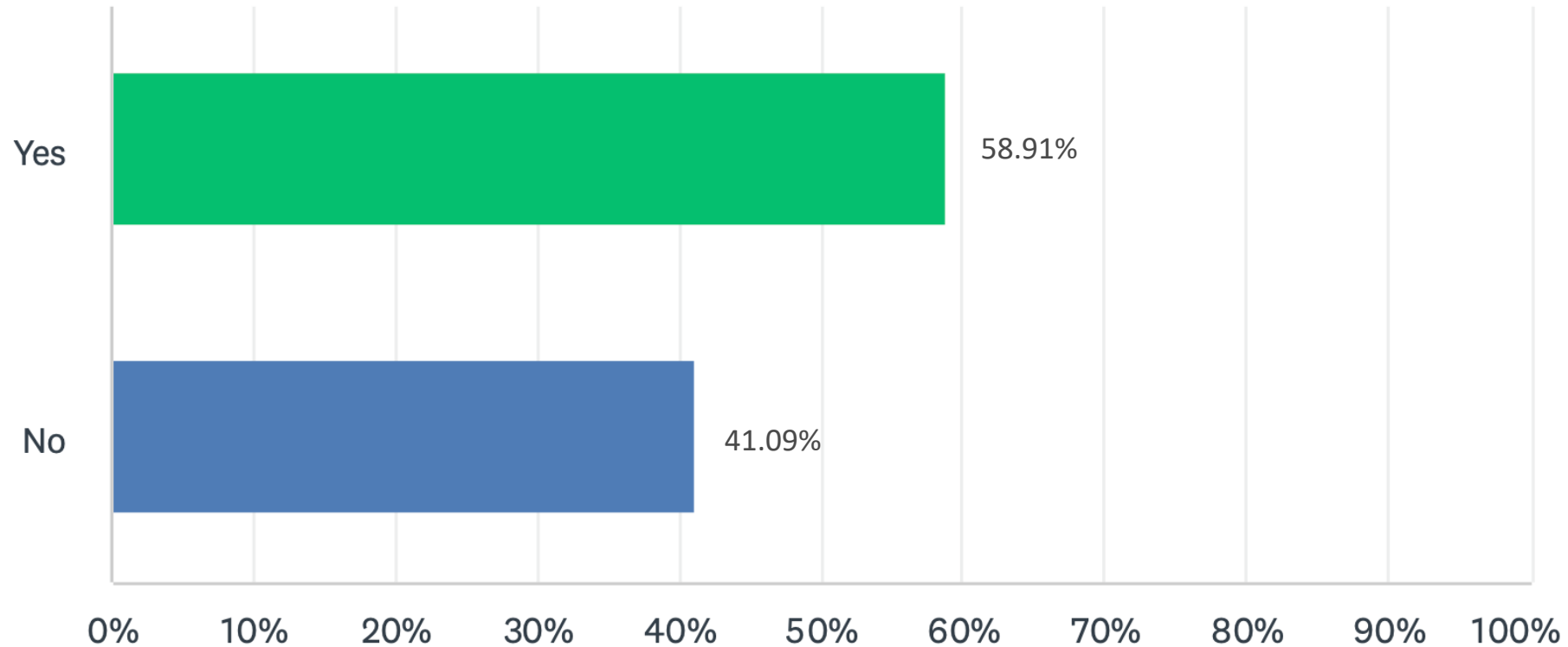


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# The majority of consumers agree that high polluting vehicles should be banned in highly populated areas

Q16. Would you support bans on highly polluting vehicles, such as some 4x4s and SUVs from entering highly populated areas?



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# Contact



**Cox Automotive**

**Philip Nothard**

Insight and Strategy Director

E [philip.nothard@coxautoinc.com](mailto:philip.nothard@coxautoinc.com)



**Regit**

**Chris Ashton-Green**

Founder and COO

E [chris.green@regit.cars](mailto:chris.green@regit.cars)

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